

Email Sample (Financial)

Subject: How Your Child Can Be Financially Skilled.



How would you feel if your child had acquired the qualities of *managing money, paying bills, balancing a checking account, staying afloat each month, avoiding debt, establishing savings*, and more?

Would you be happy about your child's acquisition?

Would you feel relieved knowing that your child will be financially secured once he or she gets older and goes out on their own?

If so...then let me ask you another question.

Would a beneficial, easy, entertaining, and rewarding program be of good use to you?

If the answer is yes, then this [affordable system](#) would be of great assistance.

Now...I know that as a *very* busy parent, you are not about to sit down and teach your kids all the money basics young adults need when they leave "the nest."

However, as a parent, it is up to *you* to provide financial education to your child. And **this program** will help accomplish that in an easy way where your kid will have a positive response and you're not adding anything on a full "plate".

**Budget Brainiacs** is a fun web-based program and club for families with children ages 10 and up.

This unique club/membership provides a ***FUN*** way to teach your children about financial health so they can stay *solvent* in their early adult years and beyond.

**Budget Brainiacs** is an online community that will make a HUGE difference in relieving your child's money worries once they're on their own. In fact, it may help start them on a path to complete financial security.

For financial purposes, this program is a ***must-have*** as it has been mentioned in *Parents Magazine* and *MomTalk*.

**Budget Brainiacs** is so *effective* that it's endorsed by child authorities, financial planners, banks, credit companies, and insurance companies.

**Click here** to purchase this exciting new club that uniquely helps you prepare your children for *financial literacy* and *success*. Trust me, you will NOT regret it.

SAMPLE

*Sincerely,*

*Theo White*

*BestFin, Inc. (fictitious company name)*

**P.S.** You will receive a ***FREE*** one-month membership if you purchase the program within the next 12 *hours*. The clock is ticking so ***HURRY!*** Secure online access to the Club and their own Budget Brainiacs Family Center at the website:

<http://www.budgetbrainiacs.com/>

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