

Email Sample #1

A Fitness Mix That Will Be a *Blast!* Your Results WILL Be Noticeable.



Do you enjoy playing the game of basketball?

Are you highly engaged in fitness and self-improvement?

Do you think that you can benefit from a program that would provide a fun way to lose weight and/or maintain your health? Especially if it included basketball?

If you answered yes to all of these questions, then [this program](#) may be of great use to you.

But first...let me tell you that I can relate with you. The gym workout routine may become very boring.

In fact, it can become *very* exhausting to the mind and to the body.

Therefore...trying something new would be more *beneficial*.

Plus, there is nothing more satisfying than finding a workout that is *quick*, *productive*, and most of all...*fun*.

If you want to gain control of your health and live a more active lifestyle while enjoying the game of basketball, then **Basketball Yoga Blast** is the program you need.

This unique, proven combination of basketball drills and yoga moves will give you a lean, flexible, heart-healthy and super-fit body.

With this unique DVD program, **Basketball Yoga Blast** is easy to follow, you can do it at home, it gives you a GREAT workout in less than 30 minutes a day, and it's fun!

Basketball Yoga Blast *WILL* work for you.

You are one click away from being healthier and more fit.

So [click here](#) to order your **Basketball Yoga Blast**.

Sincerely,

Theo White

FitX, Inc. (fictitious company)

P.S. Order now and get **Basketball Yoga Blast** for 40% off. Go to www.basketballyogablast.com and order *asap*. *HURRY* as this offer will expire soon.

SAMPLE